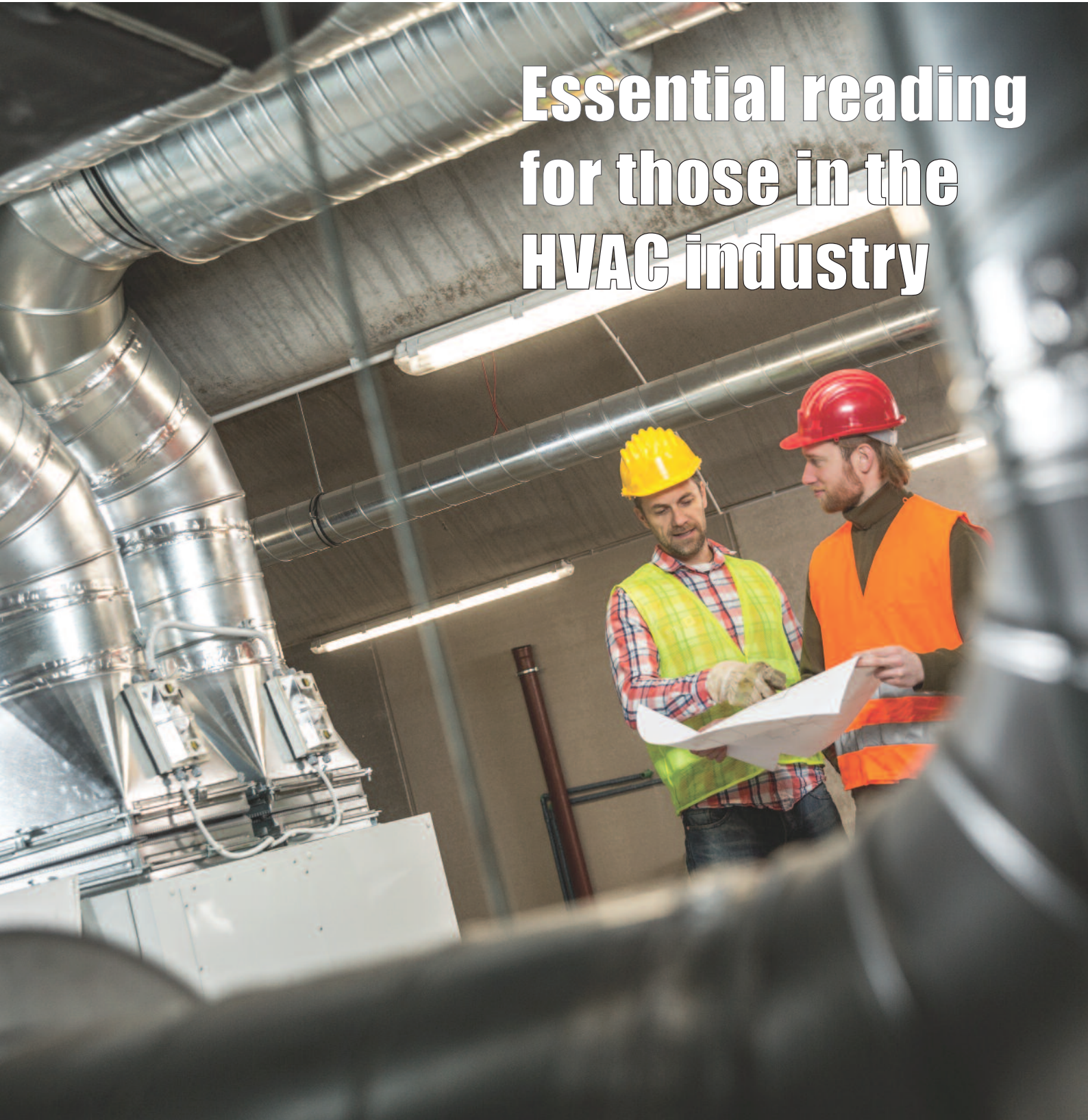




HEATING & VENTILATING REVIEW

- ▶ Digital
- ▶ Online
- ▶ Email
- ▶ Print

A photograph of two HVAC technicians in a mechanical room. They are wearing hard hats (one yellow, one red) and safety vests (one yellow, one orange). They are looking at a set of blueprints held by one of them. The room is filled with large, silver, insulated HVAC ductwork and equipment.

Essential reading for those in the HVAC industry

HVR AWARDS

HVR Awards 2024

Organised by Datateam Business Media, publisher of leading trade publication Heating & Ventilating Review, the HVR Awards have been championing innovation, excellence and achievement across the heating and ventilating sector for 14 years.

With its years of experience, the HVR Awards ensure that only the very best take home an accolade, and has established itself as a highly respected platform with its trophies instantly recognisable and highly coveted by all.

The HVR Awards introduces new categories every year in line with the evolving nature of the industry, which stands at the forefront of the drive to Net Zero by 2050.

From innovations in products, to important industry initiatives and outstanding individual and group performances, every aspect of the HVAC sector is highlighted.

How does it work

Entries are submitted in two sections:

- Judged categories: These are examined by a panel of experienced judges comprised of leading names in the sector.
- Online vote: These entries are decided by a highly competitive online vote.

Why should I sponsor

As an established event on the industry calendar, sponsoring The HVR Awards is an opportunity for your brand to enjoy unparalleled exposure to a highly relevant and engaged audience. Sponsorship opportunities are available across both print and digital platforms for the duration of the scheme.

For tickets prices to attend, or sponsorship packages, please contact JAMES MARSHALL-LOUGHRAN at jmarshall-loughran@datateam.co.uk or call him on 01622 699166.



HVR – a must for HVAC professionals!

With over half a century serving the Heating, Ventilating and Air Conditioning sectors, Heating & Ventilating Review (HVR) offers the best possible platform from which to promote your sales message.

HVR is a monthly magazine for the Commercial and Industrial HVAC sectors and is read by budget holders and allocators that you want to reach, predominantly M & E Contractors and Building Service Design consultants.

HVR Domestic, featured monthly, offers news and views targeting domestic contractors and installers.

HVR offers traditional display, recruitment and classified advertising along with digital and website opportunities.

HVR awards are our annual industry awards that celebrates excellence and innovation in the HVAC industry. These are generally held towards the end of the year at a prestigious venue in London. Visit our website www.hvrawards.com for further information.

HVR Commercial & Domestic Features List 2024

JANUARY

Pipes, valves and fittings
Sustainability
Humidification/dehumidification
Light commercial solutions
Air distribution solutions

DOMESTIC FEATURES

Alternative fuel solutions
Domestic hot water

FEBRUARY

Ductwork and ductwork cleaning
Fan coil units
Indoor Air Quality
Heat networks
Low Carbon Buildings
Training Supplement

DOMESTIC FEATURES

Domestic controls
Radiators

MARCH

Ventilation & heat recovery
Commercial heating
Sustainability
Smart HVAC controls
Air Conditioning

DOMESTIC FEATURES

Pipes/Valves/Fittings
Heat pumps

APRIL

Heat Pumps
Hot Water Provision
Fans & thermal control
HVAC maintenance/servicing
HVAC for Schools

DOMESTIC FEATURES

HIUs & district heating
Ventilation solutions

MAY

Underfloor heating
Air handling units
Hybrids & alternative fuel
Sustainable refrigerants
Hospitals & Healthcare
Air Conditioning

DOMESTIC FEATURES

Domestic boilers
Underfloor heating

JUNE

Heating systems
Chillers
Chimneys and flues
Listed building solutions
Fan coil units
Ventilation/heat recovery supplement

DOMESTIC FEATURES

Alternative fuel solutions
Ventilation/Heat Recovery/Fans

JULY

Combined heat and power
Filters and air cleaning units
Residential heating/ventilation
Humidification/dehumidification
Commercial heat pumps
Air Conditioning

DOMESTIC FEATURES

Renewables
Water treatment

AUGUST

Pipes, valves & fittings
Water treatment
Training
Social housing
Renewables energy integration
Space heaters & emitters

DOMESTIC FEATURES

Radiators & towel rails
Heating Innovation

SEPTEMBER

Energy efficiency
Underfloor heating
Air handling units
Air Conditioning
Commercial Boiler Guide

DOMESTIC FEATURES

Domestic boilers
Underfloor heating
Health & Safety

OCTOBER

Air distribution solutions
Sustainability
Energy efficiency
Water treatment
Ductwork & ductwork cleaning

DOMESTIC FEATURES

Pipes/Valves/Fittings
Energy efficiency

NOVEMBER

Commercial heating
Smart HVAC controls
Ventilation & Heat Recovery
Plant hire
Heat pump Supplement

DOMESTIC FEATURES

Water treatment
Hot water provision

DECEMBER

Chimneys and flues
Renewable energy integration
Fans
HVR Awards Review
Heat networks

DOMESTIC FEATURES

Domestic radiators
Ventilation solutions

WORD COUNT & DEADLINES

A full page editorial 700 words, 300 dpi high res images x 2

Optional author headshot

Deadline 5th month prior to publication

Advertisement Rates

	1	3	6	9	12
Full page	£1,800	£1,730	£1,660	£1,590	£1,450
Half page	£1,184	£1,145	£1,105	£1,066	£988
Quarter page	£806	£785	£765	£745	£705
Double page spread	£2,920	£2,860	£2,795	£2,730	£2,670
Half page spread	£2,000	£1,795	£1,710	£1,650	£1,595
Half page gate posts	£1,184	£1.145	£1,105	£1,066	£988

Inserts

- Up to 10g full run, £115 per thousand
- Up to 10g split run, £125 per thousand
- 11g and above: price on application
- Bound inserts: price on application

Sizes (height x width)

Double Page Spread	Bleed 312 x 464mm Trim 306 x 458mm Type area 265 x 400mm	Half Page (Horizontal)	Bleed 159 x 235mm Trim 153 x 229mm
Full Page	Bleed 312 x 235mm Trim 306 x 229mm Type area 265 x 200mm	Quarter Strip (horizontal)	Bleed 82 x 235mm Trim 76 x 229mm
Half Page (Vertical)	Bleed 312 x 120mm Trim 306 x 114mm	Front Cover	Bleed 226 x 235mm Trim 220 x 229mm

Classified Advertising

BUYERS & SPECIFIERS GUIDE

Size	Duration	Prices
Single Panel (2.5cm x 4.5cm)	12 months	£475
Double Panel (5.5cm x 4.5cm)	12 months	£750
Triple Panel (7.5cm x 4.5cm)	12 months	£995

WEB GUIDE

Size	Duration	Price
Panel	12 Months	£295

HVR Digital Online Advertising Opportunities

Prices are per month

Billboard:	970 x 250 pixels	£800
Leader:	970 x 90 pixels	£600
Carousel:	1200 x 120 pixels	£900
Site Takeover:	240 x 900 pixels (x2)	£1500
Button:	120 x 90 pixels	£400
Skyscraper:	120 x 600 pixels	£750
Headline Banner:	728 x 90 pixels	£500
MPU:	300 x 250 pixels	£600
Floating Footer:	970 x 90 pixels	£700
Pop-out:	300 x 300 pixels	£600

**To book your advertising contact James Marshall-Loughran
+44 (0)1622 699166 jmarshall-loughran@datateam.co.uk**

Some of our on-line advertising options

Heating and Ventilating Review incorporates a comprehensive directory of air conditioning and refrigeration suppliers on the web. All relevant companies can have a free listing in all categories, but there are opportunities to increase your profile and generate more enquiries.

The site can deliver highly targeted annual campaigns to generate enquiries and ensure that your company is found first when customers are actually looking for the products or services you supply.

1. Upgrade your company listing

Link to your website, company logo on all your pages, full use of the Heating and Ventilating Review News enquiry system, priority positioning compared to free entries, and one editable product page or press release.

2. Publish specific pages on your products

Buyers search for specific products. Ensure they find yours by publishing specific pages relevant to your main products. This will generate more enquiries of better quality.

3. Be seen before your competitors

Company listings are displayed 15 to a page. Guarantee a top position for a year when customers look in a category or search for a keyword that matches your products by reserving a priority position.

4. Communicate by email

Broadcast in the newsletters your customers read with a press release in weekly newsletter. Or list rental for direct marketing is also available.

5. High profile sponsorship

Influence customers before they search for a supplier with a range of banner options:

- Site Sponsor (shared button banner on all pages of site)
- Homepage banner
- Banner blitzer (run of site banners)

6. Recruitment advertising

Basic job listing for one month, or upgrade to a Hot Job (one month listing plus two weeks featured on the Heating and Ventilating Review homepage and weekly newsletter.

7. Featured Employer/Agency packages

Bronze package

(Includes up to 10 standard job listings/month + dedicated page and CV submission form in Job Centre & 50% discount on all Hot Jobs)

Silver package

(As above, with up to 50 standard job listings/month)

Gold package

(As above, with up to 100 standard job listings/month)

HVR Readership Profile 2024

Purchase/influence to purchase

- Air conditioning/refrigeration
- Insulation
- Ventilation
- Pumps
- Commercial heating
- Controls
- Air handling
- Domestic heating

Industry/business sector

- Contractor/installer
- Public sector HVAC end user
- Manufacturer/Distributor
- Private sector HVAC end user
- Consulting engineer
- Other
- Maintenance/Facilities manager

Primary Job Function

- Senior management/board member
- Facilities Manager
- General Manager
- Service/maintenance
- Manufacturer
- Project engineer

Contacts

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Editor
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HVR Website Advert Specifications

All banner positions appear on all pages unless otherwise stated. Exclusive options are available on request. All dimensions are measured in pixels (width x height). All artwork must be supplied as either a static image or animated .gif file (recommended file size < 1 mb). We accept tags and HTML adverts. Flash is not supported.

Billboard: 970 x 250

Large rectangular position appearing above the website.

Leader: 970 x 90

Rectangular position that sits next to the logo above the main navbar.

Carousel: 1200 x 120

Large rectangular position that displays below the main navbar.

Sidescraper: 240 x 900 (600 x 200 for mobile insert)

Large vertical positions that fill the left and right panels outside the website. Will scroll with the website. On a mobile the Mobile Insert will display instead. This insert will be repeated down the homepage as well as above/below article pages.

Button: 120 x 90

Small box positions that appear down the left side of the website.

Skyscraper: 120 x 600

Long vertical position that appears down the left side of the website.

Headline Banner: 728 x 90

Rectangular position that displays above the headlines on the homepage. Will also appear in the middle of all articles.

MPU: 300 x 250

Boxed positions that appear down the right side of the website.

Floating Footer: 970 x 90

Long rectangular position that sticks to the footer of the browser window. Will scroll with the website.

Pop-out: 300 x 300

Boxed position that sticks to the left or right side of the browser window. Will scroll with the website.

