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HVACR huB app

A flexible way to connect with
people in the **HVACR industry**



Download the new HVACR huB app
keeping you in the loop with news, events, skills and comment



Industry news information source

Industry events what's on and where



Training & Skills skill events and training guides



Social wall Integrates video and comment

The New Generation of Digital Advertising that is **Direct • Targeted • Effective** Delivering fresh content daily, with an easy to use interface

Advertising Opportunities

Welcome page

Carousel £6000 per annum
Seen every time the app is opened
Use the carousel feature to deliver banner adverts on the app home screen
3011 x 538 pixels PNG

Industry Events Section

Enhanced Listing £250 per month
Prioritise your supplier listing by appearing above your competitors under the relevant industry event

Industry News section

Sponsored Content £950 per month
Supplied as a pdf
Appears next to the front cover of the magazine when you click on the month you wish to open.

Supplier Listings £150 per month
Promote your event/award /roadshow by listing your website under the relevant Industry event

Pop up £250 per month
Pop ups can appear on any page within the magazine using a HTML template 250 x 250 pixels

Ticker £200 per month
Per existing HVR/ACR editions HTML overlay. Runs across the top of the screen. All pages of the magazine.

Editorial Pull up £250 per month
Maximum 75 words, this can be used to enhance a print advert, raising awareness of new products or services
This pull up can be imposed to appear on the front page of each magazine

