



HEATING & VENTILATING REVIEW

- ▶ Digital
- ▶ Online
- ▶ Email
- ▶ Print

A photograph of a complex HVAC system with numerous large, silver, corrugated metal ducts and pipes. The ducts are arranged in a dense, overlapping pattern, with some running horizontally and others vertically. The lighting is warm, with a yellow and orange glow on the left side, suggesting a bright light source. The overall scene is industrial and technical.

# Essential reading for those in the HVAC industry

## HVR – a must for HVAC professionals!

With over half a century serving the Heating, Ventilating and Air Conditioning sectors, Heating & Ventilating Review (HVR) offers the best possible platform from which to promote your sales message.

HVR is a monthly magazine for the Commercial and Industrial HVAC sectors and is read by budget holders and allocators that you want to reach, predominantly M & E Contractors and Building Service Design consultants.

HVR offers traditional display, recruitment and classified advertising along with digital and website opportunities.

HVR awards are our annual industry awards that celebrates excellence and innovation in the HVAC industry. These are generally held towards the end of the year at a prestigious venue in London. Visit our website [www.hvrawards.com](http://www.hvrawards.com) for further information.

## HVR Commercial & Domestic Features List 2022

### JANUARY

Pipes, valves and fittings  
Sustainability  
Humidification/dehumidification  
Small business/light commercial  
Wellbeing in buildings

#### DOMESTIC FEATURES

Boilers  
Water heating  
Tools of the Trade

### FEBRUARY

Ductwork and ductwork cleaning  
Fan coil units  
Indoor Air Quality  
District Heating  
Low Carbon Buildings Special

#### DOMESTIC FEATURES

Controls  
Radiators  
Tools of the Trade

### MARCH

Ventilation  
Commercial heating  
Sustainability  
Controls / Smart Buildings  
Air Conditioning World Supplement

#### DOMESTIC FEATURES

Pipes/Valves/Fittings  
Heat pumps  
Tools of the Trade

### APRIL

Heat Pumps Guide Supplement  
Water heating  
Fans  
HVAC maintenance/servicing  
HVAC for Schools Special

#### DOMESTIC FEATURES

HIUs & district heating  
Ventilation & heat recovery  
Tools of the Trade

### MAY

Underfloor heating  
Air handling units  
Hospitals & Healthcare Special  
Commercial kitchens  
Security in HVAC  
Tall Buildings

#### DOMESTIC FEATURES

Boilers  
Underfloor heating  
Tools of the Trade

### JUNE

Heating systems  
Chillers  
Chimneys and flues  
Air Conditioning World  
Listed buildings special

#### DOMESTIC FEATURES

Oil heating & LPG  
Ventilation/Heat Recovery/Fans  
Tools of the Trade

### JULY

Fan coil units  
Combined heat and power  
Filters and air cleaning units  
Residential Heating/Ventilation  
Humidification

#### DOMESTIC FEATURES

Renewables  
Water treatment  
Tools of the Trade

### AUGUST

Pipes, valves and fittings  
Water treatment  
Training  
Social housing  
Renewables Special  
HVAC in Retail

#### DOMESTIC FEATURES

Bathrooms & showers  
(Looking at radiators & towel rails)  
Tools of the Trade  
Heating Innovation

### SEPTEMBER

Energy efficiency  
Underfloor heating  
Air handling units  
Air Conditioning World  
Commercial Boiler Guide

#### DOMESTIC FEATURES

Boilers  
Underfloor heating  
Tools of the Trade  
Health & Safety

### OCTOBER

Legislation  
Sustainability  
Heat pump Guide Supplement  
Water treatment  
Ductwork & ductwork cleaning

#### DOMESTIC FEATURES

Pipes/Valves/Fittings  
Energy efficiency  
Tools of the Trade

### NOVEMBER

Commercial heating  
Energy efficiency  
Controls  
Ventilation  
Rental systems

#### DOMESTIC FEATURES

Water treatment  
Water heating  
Tools of the Trade

### DECEMBER

Chimneys and flues  
Renewables  
Fans  
HVR Awards Review  
Air Conditioning World

#### DOMESTIC FEATURES

Radiators  
Ventilation & heat recovery/fans  
Tools of the Trade



## Advertisement Rates

	1	3	6	9	12
Full page	£1,800	£1,730	£1,660	£1,590	£1,450
Half page	£1,184	£1,145	£1,105	£1,066	£988
Quarter page	£806	£785	£765	£745	£705
Double page spread	£2,920	£2,860	£2,795	£2,730	£2,670
Half page spread	£2,000	£1,795	£1,710	£1,650	£1,595
Half page gate posts	£1,184	£1,145	£1,105	£1,066	£988

### Inserts

- Up to 10g full run, £115 per thousand
- 11g and above: price on application
- Up to 10g split run, £125 per thousand
- Bound inserts: price on application

## Sizes (depth x width)

Double Page Spread	Bleed 312 x 464mm Trim 306 x 458mm Type area 265 x 400mm	Half Page (Horizontal)	Bleed 159 x 235mm Size 153 x 229mm
Full Page	Bleed 312 x 235mm Trim 306 x 229mm Type area 265 x 200mm	Quarter Strip (horizontal)	Bleed 82 x 235mm Size 76 x 229mm
Half Page (Vertical)	Bleed 312 x 120mm Size 306 x 114mm	Front Cover	Bleed 235 x 235mm Size 229 x 229mm

## Classified Advertising

### BUYERS & SPECIFIERS GUIDE

Size	Duration	Prices
Single Panel (2.5cm x 4.5cm)	12 months	£475
Double Panel (5.5cm x 4.5cm)	12 months	£750
Triple Panel (7.5cm x 4.5cm)	12 months	£995

### WEB GUIDE

Size	Duration	Price
Panel	12 Months	£295

## HVR Digital

### Online Advertising Opportunities

*Prices are per month*

Homepage Banner	(980 x 90 pixels)	£600.00
Skyscraper	(125 x 250 pixels)	£300.00
Button Banner	(125 x 125 pixels)	£400.00
Home Page Pop-up Banner	(250 x 250 pixels)	£450.00
Footer	(980 x 360 pixels)	£500.00
Run of Site Banner Blitz	(980 x 90 pixels)	£700.00
Carousel Banner	(1200 x 150 pixels)	£600.00

**To book your advertising contact Sharon Holloway  
+44 (0)1622 699166 [sholloway@datateam.co.uk](mailto:sholloway@datateam.co.uk)**

## Some of our on-line advertising options

Heating and Ventilating Review incorporates a comprehensive directory of air conditioning and refrigeration suppliers on the web. All relevant companies can have a free listing in all categories, but there are opportunities to increase your profile and generate more enquiries.

The site can deliver highly targeted annual campaigns to generate enquiries and ensure that your company is found first when customers are actually looking for the products or services you supply.

### 1. Upgrade your company listing

Link to your website, company logo on all your pages, full use of the Heating and Ventilating Review News enquiry system, priority positioning compared to free entries, and one editable product page or press release.

### 2. Publish specific pages on your products

Buyers search for specific products. Ensure they find yours by publishing specific pages relevant to your main products. This will generate more enquiries of better quality.

### 3. Be seen before your competitors

Company listings are displayed 15 to a page. Guarantee a top position for a year when customers look in a category or search for a keyword that matches your products by reserving a priority position.

### 4. Communicate by email

Broadcast in the newsletters your customers read with a press release in weekly newsletter. Or list rental for direct marketing is also available.

### 5. High profile sponsorship

Influence customers before they search for a supplier with a range of banner options:

- Site Sponsor (shared button banner on all pages of site)
- Homepage banner
- Banner blitzer (run of site banners)

### 6. Recruitment advertising

Basic job listing for one month, or upgrade to a Hot Job (one month listing plus two weeks featured on the Heating and Ventilating Review homepage and weekly newsletter.

### 7. Featured Employer/Agency packages

#### Bronze package

(Includes up to 10 standard job listings/month + dedicated page and CV submission form in Job Centre & 50% discount on all Hot Jobs)

#### Silver package

(As above, with up to 50 standard job listings/month)

#### Gold package

(As above, with up to 100 standard job listings/month)



# HVR Readership Profile 2021/22

## Purchase/influence to purchase

- Air conditioning/refrigeration
- Ventilation
- Commercial heating
- Air handling
- Insulation
- Pumps
- Controls
- Domestic heating

## Industry/business sector

- Contractor/installer
- Manufacturer/Distributor
- Consulting engineer
- Maintenance/Facilities manager
- Public sector HVAC end user
- Private sector HVAC end user
- Other

## Primary Job Function

- Senior management/board member
- General Manager
- Manufacturer
- Facilities Manager
- Service/maintenance
- Project engineer

## Contacts

SHARON HOLLOWAY  
Journal Manager  
01622 699166  
sholloway@datateam.co.uk

HEATHER RAMSDEN  
Editor  
07974903726  
hramsd@datateam.co.uk