

## BUYERS & SPECIFIERS GUIDE

Size		Duration	Prices
Single Panel (2.5cm x 4.5cm)	Full Colour	12 months	£475
Double Panel (5.5cm x 4.5cm)	Full Colour	12 months	£750
Triple Panel (7.5cm x 4.5cm)	Full Colour	12 months	£995

## WEB GUIDE

Size		Duration	Prices
Panel	Full Colour	12 Months	£295

## RECRUITMENT

Size		Duration	Prices
1/4 Page	Full Colour	1 Month	£400
1/2 Page	Full Colour	1 Month	£600
Full Page	Full Colour	1 Month	£1,000

## PRESS RELEASES

Size	Details	Duration	Prices
1/6th Page	Full Colour (Includes one pic & company details)	1 Month	£120

### BRONZE PACKAGE

**Single Panel** - £450

One **Press release** in a month of your choice - £115

**Total** - £565  
**Save** - £30

### SILVER PACKAGE

**Double Panel** - £695

**Web Guide Panel** - £255  
Two **Press releases** in a month of your choice - £110 each

**Total** - £1,170  
**Save** - £115

### GOLD PACKAGE

**Triple Panel** - £900

**Web Guide Panel** - £240  
Three **Press releases** in a month of your choice - £100 each

**Total** - £1,440  
**Save** - £210