



HEATING & VENTILATING REVIEW

- ▶ Digital
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A photograph of a complex HVAC system with numerous large, silver, corrugated metal ducts and pipes. The ducts are arranged in a dense, interconnected network, with some running horizontally and others at various angles. The lighting is bright, highlighting the metallic surfaces and creating a sense of depth and complexity.

Essential reading for those in the HVAC industry

To view the latest digital issue of HVR go to: www.heatingandventilating.net

HVR – a must for HVAC professionals!

With over half a century serving the Heating, Ventilating and Air Conditioning sectors, Heating & Ventilating Review (HVR) offers the best possible platform from which to promote your sales message.

HVR is a monthly magazine for the Commercial and Industrial HVAC sectors and is read by budget holders and allocators that you want to reach, predominantly M & E Contractors and Building Service Design consultants.

HVR offers traditional display, recruitment and classified advertising along with digital and website opportunities.

HVR awards are our annual industry awards that celebrates excellence and innovation in the HVAC industry. These are generally held towards the end of the year at a prestigious venue in London. Visit our website www.hvrawards.com for further information.

HVR Commercial & Domestic Features List 2022

JANUARY

Pipes, valves and fittings
Sustainability
Humidification/dehumidification
Small business/light commercial
Wellbeing in buildings

DOMESTIC FEATURES

Boilers
Water heating
Tools of the Trade

FEBRUARY

Ductwork and ductwork cleaning
Fan coil units
Indoor Air Quality
District Heating
Low Carbon Buildings Special

DOMESTIC FEATURES

Controls
Radiators
Tools of the Trade

MARCH

Ventilation
Commercial heating
Sustainability
Controls / Smart Buildings
Air Conditioning World Supplement

DOMESTIC FEATURES

Pipes/Valves/Fittings
Heat pumps
Tools of the Trade

APRIL

Heat Pumps Guide Supplement
Water heating
Fans
HVAC maintenance/servicing
HVAC for Schools Special

DOMESTIC FEATURES

HIUs & district heating
Ventilation & heat recovery
Tools of the Trade

MAY

Underfloor heating
Air handling units
Hospitals & Healthcare Special
Commercial kitchens
Security in HVAC
Tall Buildings

DOMESTIC FEATURES

Boilers
Underfloor heating
Tools of the Trade

JUNE

Heating systems
Chillers
Chimneys and flues
Air Conditioning World
Listed buildings special

DOMESTIC FEATURES

Oil heating & LPG
Ventilation/Heat Recovery/Fans
Tools of the Trade

JULY

Fan coil units
Combined heat and power
Filters and air cleaning units
Residential Heating/Ventilation
Humidification

DOMESTIC FEATURES

Renewables
Water treatment
Tools of the Trade

AUGUST

Pipes, valves and fittings
Water treatment
Training
Social housing
Renewables Special
HVAC in Retail

DOMESTIC FEATURES

Bathrooms & showers
(Looking at radiators & towel rails)
Tools of the Trade
Heating Innovation

SEPTEMBER

Energy efficiency
Underfloor heating
Air handling units
Air Conditioning World
Commercial Boiler Guide

DOMESTIC FEATURES

Boilers
Underfloor heating
Tools of the Trade
Health & Safety

OCTOBER

Legislation
Sustainability
Heat pump Guide Supplement
Water treatment
Ductwork & ductwork cleaning

DOMESTIC FEATURES

Pipes/Valves/Fittings
Energy efficiency
Tools of the Trade

NOVEMBER

Commercial heating
Energy efficiency
Controls
Ventilation
Rental systems

DOMESTIC FEATURES

Water treatment
Water heating
Tools of the Trade

DECEMBER

Chimneys and flues
Renewables
Fans
HVR Awards Review
Air Conditioning World

DOMESTIC FEATURES

Radiators
Ventilation & heat recovery/fans
Tools of the Trade

Advertisement Rates

	1	3	6	9	12
Full page	£1,800	£1,730	£1,660	£1,590	£1,450
Half page	£1,184	£1,145	£1,105	£1,066	£988
Quarter page	£806	£785	£765	£745	£705
Double page spread	£2,920	£2,860	£2,795	£2,730	£2,670
Half page spread	£2,000	£1,795	£1,710	£1,650	£1,595
Half page gate posts	£1,184	£1,145	£1,105	£1,066	£988

Inserts

- Up to 10g full run, £115 per thousand
- 11g and above: price on application
- Up to 10g split run, £125 per thousand
- Bound inserts: price on application

Sizes (height x width)

Double Page Spread	Bleed 312 x 464mm Trim 306 x 458mm Type area 265 x 400mm	Half Page (Horizontal)	Bleed 159 x 235mm Trim 153 x 229mm
Full Page	Bleed 312 x 235mm Trim 306 x 229mm Type area 265 x 200mm	Quarter Strip (horizontal)	Bleed 82 x 235mm Trim 76 x 229mm
Half Page (Vertical)	Bleed 312 x 120mm Trim 306 x 114mm	Front Cover	Bleed 226 x 235mm Trim 220 x 229mm

Classified Advertising

BUYERS & SPECIFIERS GUIDE

Size	Duration	Prices
Single Panel (2.5cm x 4.5cm)	12 months	£475
Double Panel (5.5cm x 4.5cm)	12 months	£750
Triple Panel (7.5cm x 4.5cm)	12 months	£995

WEB GUIDE

Size	Duration	Price
Panel	12 Months	£295

HVR Digital

Online Advertising Opportunities

Prices are per month

Homepage Banner	(980 x 90 pixels)	£600.00
Skyscraper	(125 x 250 pixels)	£300.00
Button Banner	(125 x 125 pixels)	£400.00
Home Page Pop-up Banner	(250 x 250 pixels)	£450.00
Footer	(980 x 360 pixels)	£500.00
Run of Site Banner Blitz	(980 x 90 pixels)	£700.00
Carousel Banner	(1200 x 150 pixels)	£600.00

**To book your advertising contact Lisa Troup
+44 (0)1622 699166 ltroup@datateam.co.uk**

Some of our on-line advertising options

Heating and Ventilating Review incorporates a comprehensive directory of air conditioning and refrigeration suppliers on the web. All relevant companies can have a free listing in all categories, but there are opportunities to increase your profile and generate more enquiries.

The site can deliver highly targeted annual campaigns to generate enquiries and ensure that your company is found first when customers are actually looking for the products or services you supply.

1. Upgrade your company listing

Link to your website, company logo on all your pages, full use of the Heating and Ventilating Review News enquiry system, priority positioning compared to free entries, and one editable product page or press release.

2. Publish specific pages on your products

Buyers search for specific products. Ensure they find yours by publishing specific pages relevant to your main products. This will generate more enquiries of better quality.

3. Be seen before your competitors

Company listings are displayed 15 to a page. Guarantee a top position for a year when customers look in a category or search for a keyword that matches your products by reserving a priority position.

4. Communicate by email

Broadcast in the newsletters your customers read with a press release in weekly newsletter. Or list rental for direct marketing is also available.

5. High profile sponsorship

Influence customers before they search for a supplier with a range of banner options:

- Site Sponsor (shared button banner on all pages of site)
- Homepage banner
- Banner blitzer (run of site banners)

6. Recruitment advertising

Basic job listing for one month, or upgrade to a Hot Job (one month listing plus two weeks featured on the Heating and Ventilating Review homepage and weekly newsletter.

7. Featured Employer/Agency packages

Bronze package

(Includes up to 10 standard job listings/month + dedicated page and CV submission form in Job Centre & 50% discount on all Hot Jobs)

Silver package

(As above, with up to 50 standard job listings/month)

Gold package

(As above, with up to 100 standard job listings/month)

HVR Readership Profile 2022

Purchase/influence to purchase

- Air conditioning/refrigeration
- Ventilation
- Commercial heating
- Air handling
- Insulation
- Pumps
- Controls
- Domestic heating

Industry/business sector

- Contractor/installer
- Manufacturer/Distributor
- Consulting engineer
- Maintenance/Facilities manager
- Public sector HVAC end user
- Private sector HVAC end user
- Other

Primary Job Function

- Senior management/board member
- General Manager
- Manufacturer
- Facilities Manager
- Service/maintenance
- Project engineer

Contacts

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