

Your customers are on HeatingandVentilating.net, are you?

The industry website for heating and ventilating professionals

www.heatingandventilating.net helps you reach your customers online by:

- Generating more business leads and sales
- Increasing exposure and traffic to your website
- Building your brand to the right people
- Be found easily on our site and through search engines.

Online

- HVR sends out over 8,300 subscription email newsletters/alerts which constantly drives traffic to www.heatingandventilating.net
- HVR provides constantly updated news feeds
- Google finds over 100,000 pages from the site – this gives HVR and its clients massive exposure across the internet in general
- HVR encourages users to respond to articles/products to online advertisers, and enjoys huge benefits from word of mouth marketing
- HVR regularly takes online advertising and email marketing on other related industry sites



Digital issues

All HVR magazines and supplements are available in digital format. Digital issues, or ebooks, are interactive with live hyperlinks, video capabilities, and additional advertising opportunities which target the evolving online generation through tablets and smart phones as well as the classic desktop PC.

- Full page advert appearing to the left of the front page when digital issue is loaded: price on application
- Ticker across all pages of digital issue: price on application

Magazine App

- Quarter page advert on the welcome page of the app: price on application

BOOKING INFORMATION

To book your space on
www.heatingandventilating.net
contact:

Daniel Friend
01622 699133
dfriend@datateam.co.uk

Website

Homepage Banner	(980 x 90 pixels)	£600.00 per month
Skyscraper	(125 x 250 pixels)	£300.00 per month
Button Banner	(125 x 125 pixels)	£400.00 per month
Home Page Pop-up Banner	(250 x 250 pixels)	£450.00 per month
Footer	(980 x 360 pixels)	£500.00 per month
Run of Site Banner Blitz	(980 x 90 pixels)	£700.00 per month
Carousel Banner	(1200 x 150 pixels)	£600.00 per month

Supplier Directory

Upgraded Company Listing	Twelve Months	£105.00
Product Pages	One page	£175.00 per year
Product Pages	Two - five pages	£500.00 per year
Product Pages	Six - twenty five pages	£995.00 per year
Digital Catalogue (PDF Format)	Up to 100 pages	£150.00 per year
Digital Catalogue (PDF Format)	101 - 250 pages	£250.00 per year
Digital Catalogue (PDF Format)	250+ pages	£500.00 per year
Digital Catalogue (e-book Format)	Up to 250 pages	£250.00 per year
Digital Catalogue (e-book Format)	251 - 500 pages	£400.00 per year
Digital Catalogue (e-book Format)	500+ pages	£600.00 per year

Recruitment

Hot Job	One Month	£250.00
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Emails

e-Newsletter	One Issue	£105.00
e-Newsletter	Three Issues	£210.00