

HEATING & VENTILATING REVIEW

JANUARY TO DECEMBER 2018



Heating & Ventilating Review has reported in accordance with ABC's industry-agreed standards for Business Magazines



15,062

CIRCULATION (AVERAGE PER ISSUE)

For more information:



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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 14/12/18

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PAID

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MEMBERSHIP
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MONTHLY

12 ISSUES

**HEATING,
VENTILATING & AIR
CONDITIONING**

MARKET SECTOR

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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 14/12/18	15,482	15,441	41	8,100	8,100	-	7,382	7,341	41
FREE COPIES	15,482	15,441	41	8,100	8,100	-	7,382	7,341	41
CONTROLLED FREE	15,482	15,441	41	8,100	8,100	-	7,382	7,341	41
REQUESTED (INDIVIDUAL)	6,601	6,576	25	4,062	4,062	-	2,539	2,514	25
REQUESTED (COLLEAGUE)	2,168	2,168	-	1,812	1,812	-	356	356	-
NON-REQUESTED (NAME)	6,713	6,697	16	2,226	2,226	-	4,487	4,471	16
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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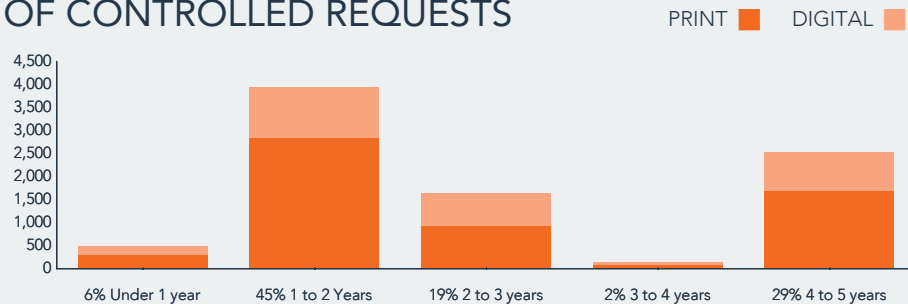


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Individuals in the United Kingdom who are involved in hvac work and/or are responsible for, or influence, the purchasing/specifying of heating, ventilating and air conditioning equipment, ancillary products and services.

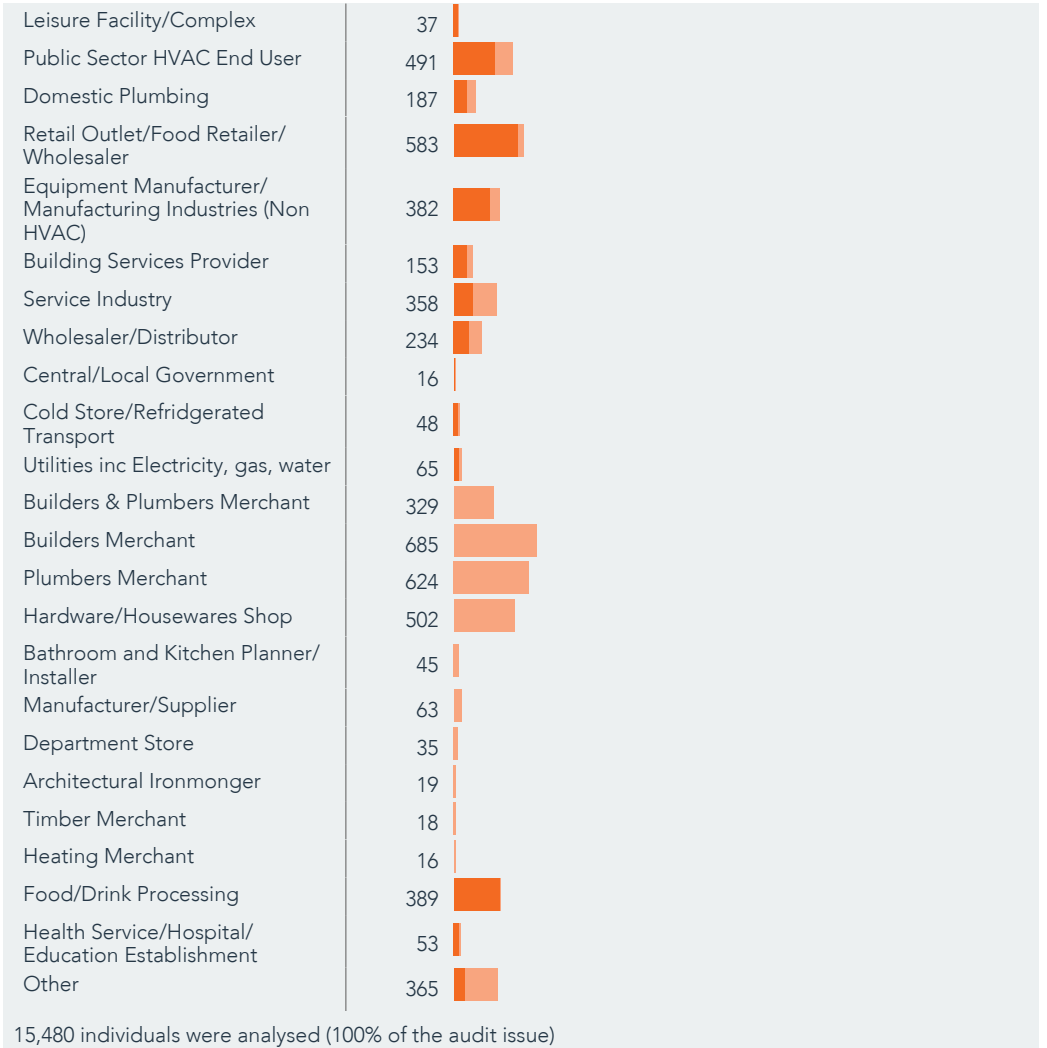
AGE OF CONTROLLED REQUESTS



DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

Industry/Business/Sector

DESCRIPTION	TOTAL	Print	Digital
Contractor/Installer	4,419	~3,000	~1,419
Private Sector HVAC End User	800	~400	~400
HVAC Equipment Manufacturer/Distributor	1,791	~1,000	~791
Consulting Engineers	1,356	~800	~556
Architect/Quantity Surveyor/Interior Designer	650	~300	~350
Maintenance/Facilities Management	767	~400	~367

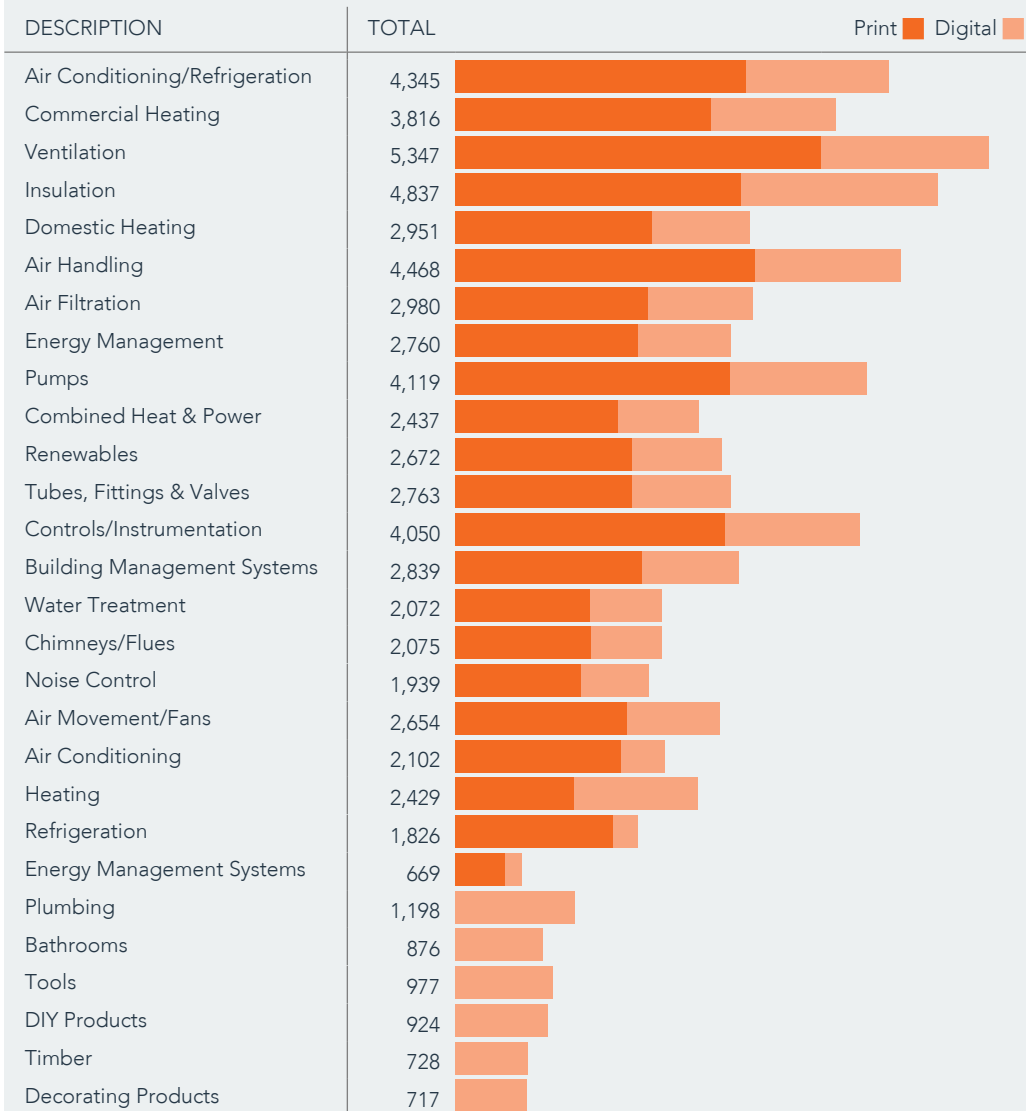


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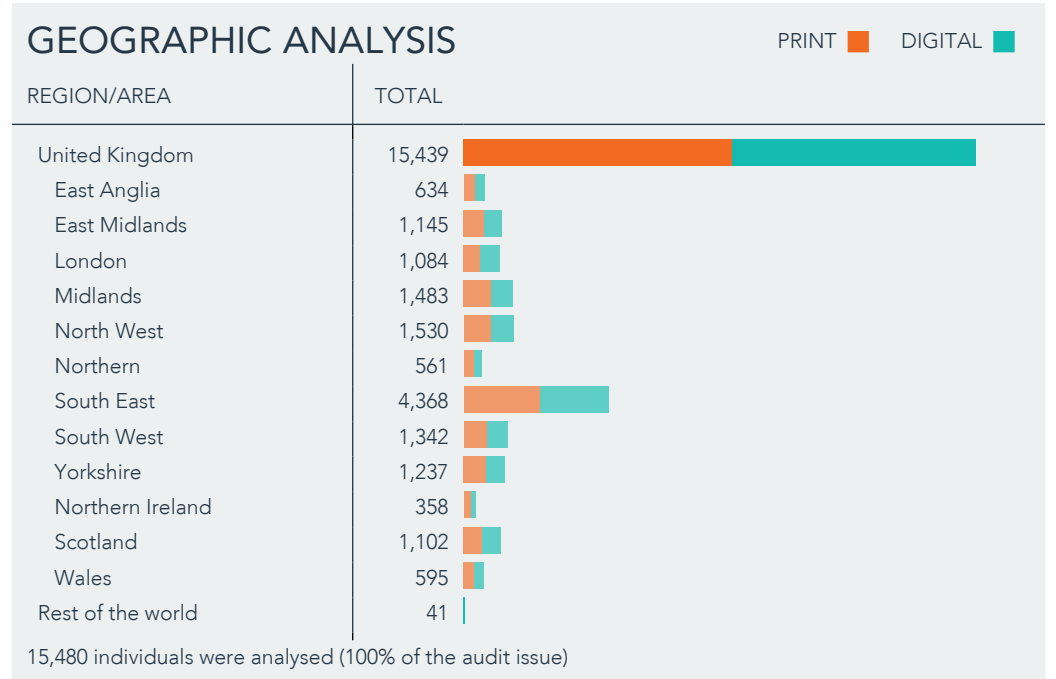
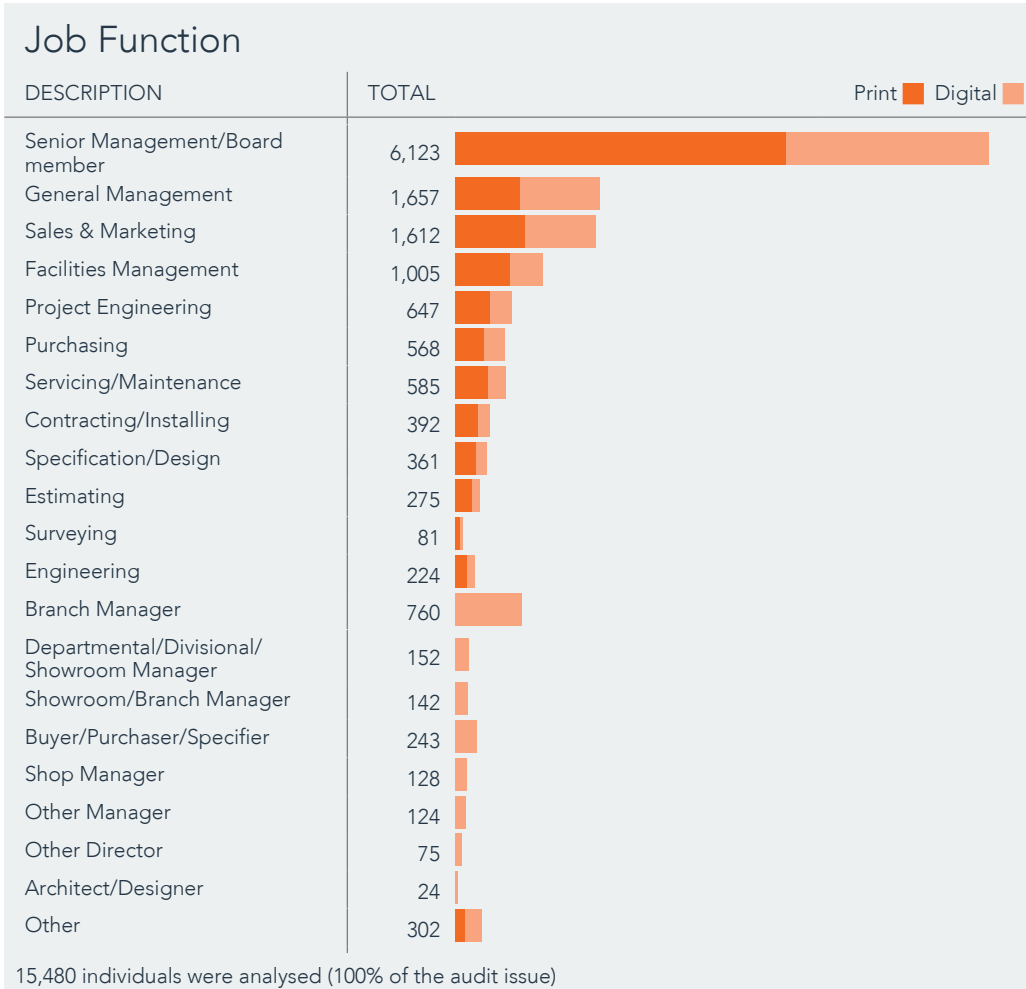
Purchase/Influence to Purchase



12,292 individuals were analysed (79% of the audit issue).
This question allowed for multiple responses.

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AVERAGE CIRCULATION ANALYSIS

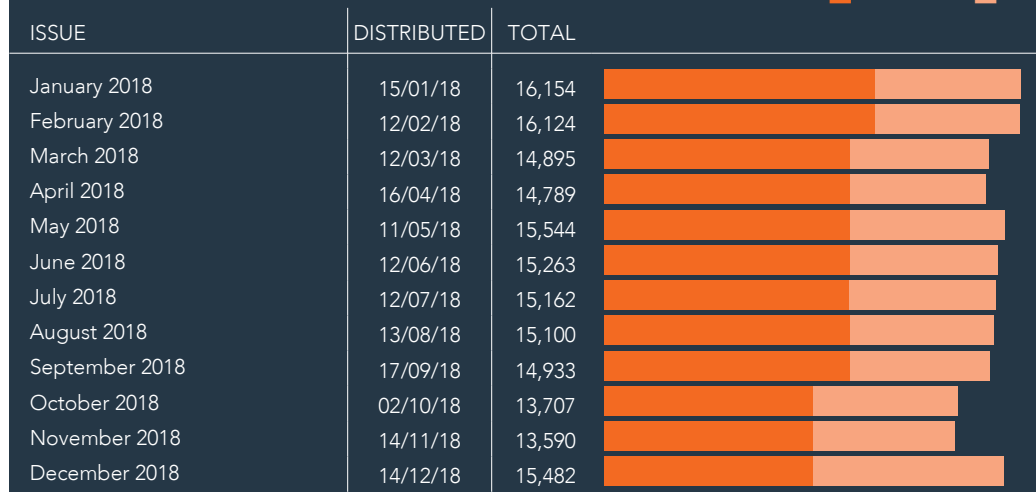
	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	15,062	15,026	36
PRINT EDITION	9,314	9,314	-
DIGITAL EDITION	5,748	5,712	36

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

November 2018 by -9.77%

ISSUE ANALYSIS



About this certificate

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